



# THE SPARTAN TIMES

## Ad Packages

COLORADO NORTHWESTERN COMMUNITY COLLEGE'S STUDENT NEWSPAPER  
500 KENNEDY DRIVE, CNCC BOX 582, RANGELY, CO 81648

The *Spartan Times*, Colorado Northwestern Community College's student newspaper, is a key way to reach students and townspeople. The paper is published weekly every Thursday morning, and what better way to tell the CNCC student body about your organization or business? Advantages to advertising in the *Spartan Times* include the following:

- The *Spartan Times* is an insert in the weekly *Rio Blanco Herald-Times* (with an approximate circulation of 6,000);
- The *Spartan Times* is also distributed at the CNCC-Craig Campus;
- The *Spartan Times* is available online and has many out-of-town readers;
- Subscriptions to the *Spartan Times* are distributed throughout the state of Colorado, as well as to many out-of-state readers,
- Since the *Spartan Times* is a non-profit organization, all ads purchased are tax-deductible.

Not only will advertising with the *Spartan Times* boost your business, but it is also a great way to help a Colorado Northwestern student organization that gives students relevant information and a needed voice!

### Advertisements

Your business ad will appear in the *Spartan Times* in one of two sizes (see below). Advertisements must have your business's approval before they will be published in the *Spartan Times*. You may submit your own ad as a JPEG or GIF file, or we can build a spec ad that fits your needs. Ads may also be adjusted on a regular basis to reflect specials, coupons, or sales.

*Space is limited, so place your ad today!*

### Ad Packages

Ad Size	Single Issue	7 Issues (20% discount)	14 Issues (30% discount)	21 Issues (40% discount)	28 Issues (50% discount)
<b>1/16 page (3.75X 2)</b>	<b>\$34</b>	<b>\$196</b>	<b>\$343</b>	<b>\$441</b>	<b>\$490</b>
<b>1/8 page (5.5 X 5)</b>	<b>\$58</b>	<b>\$336</b>	<b>\$588</b>	<b>\$756</b>	<b>\$840</b>

Color Ad: add an additional 10% to price above

***\*\*Student organizations receive 50% off of the listed prices!***

If you have any questions regarding our ad packages or specials, or if you would like more information, give us a call! We would be happy to answer any of your questions or concerns. Please contact **Tresa England** at **970-675-3204** ([tresa.england@cncc.edu](mailto:tresa.england@cncc.edu)).